CFUZ RADIO 201

THE CRTC & YOU

Adapted from the NCRA Regulatory Guide, 2011
SOME IMPORTANT ORGANIZATIONS

- Canadian Radio-Television & Telecommunications Commission (CRTC)
- Industry Canada (IC)
- Society of Composers, Authors and Music Publishers of Canada (SOCAN)
WHAT IS COMMUNITY RADIO?
COMMUNITY RADIO IS DISTINCT AND SEPARATE FROM TRADITIONAL COMMERCIAL RADIO.
COMMUNITY RADIO MANDATE

- offer significant volunteer opportunities in programming and management
- programming more directly reflects our communities
- community owned, managed and operated
- reflect the diversity of Canadian society by broadcasting programming that presents the opinions and concerns of many cultural groups and official language minorities
- different in both substance and style from commercial and public radio - we sound different
COMMUNITY RADIO MANDATE

• broadcasting local news & other programming relevant to our community

• broadcasting Canadian content and programming

• broadcasting content that reflects local social, economic and important community issues

• promoting local talent and artists
NAME A MANDATE OF COMMUNITY RADIO...
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- volunteer opportunities
- reflect our community & diversity
- community owned & managed
- local content, talent & artists
- Canadian content
SOME DEFINITIONS

- **musical selection**: a complete song or musical work - each selection is counted at ‘1’

- **spoken word time**: time, measured in minutes and seconds, where a programmer/host/DJ is speaking into the microphone

- **broadcast week**: the time between 6AM and midnight every day, Sunday to Saturday. All totals (music & spoken word) are calculated on the basis of a broadcast week for the purposes of determining content quotas
HOW IS CONTENT CATEGORIZED BY THE CRTC?
CATEGORY 2 - POPULAR MUSIC

21 - pop, rock & dance
22 - country & country-related
23 - acoustic
24 - easy listening
CATEGORY 2 - POPULAR MUSIC

- **at least 35%** of all category 2 music *must* be Canadian content within each broadcast week

- **at least 20%** of category 2 musical selections must be from categories other than category 21 within each broadcast week
WHAT IS THE PERCENTAGE OF CANADIAN CONTENT WHICH MUST BE PLAYED FROM CATEGORY 2?
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35%
CATEGORY 3 - SPECIAL INTEREST MUSIC

31 - Concert
32 - folk and folk-oriented
33 - world beat and international
34 - jazz & blues
35 - non-classic religious
36 - experimental music
CATEGORY 3 - SPECIAL INTEREST MUSIC

- **at least 12%** of all category 3 music **must** be Canadian content within each broadcast week

- **at least 5%** of all musical selections played within a broadcast week must be from category 3
WHAT PERCENTAGE OF CONTENT MUST BE FROM CATEGORY 3 DURING A BROADCAST WEEK?
WHAT PERCENTAGE OF CONTENT MUST BE FROM CATEGORY 3 DURING A BROADCAST WEEK?

5%
CATEGORY 1 - SPOKEN WORD CONTENT

11 - news

12 - spoken word other (anything that is not news advertising or music)
CATEGORY 1 - SPOKEN WORD CONTENT

- **at least 15%** of whatever number of hours are broadcast during a broadcast week must be devoted to spoken word content

- all spoken word used to count towards the quota must be locally generated, exclusively for your station

- every instance of spoken word in all content counts towards the total
HOW MUCH SPOKEN WORD CONTENT IS REQUIRED DURING A BROADCAST WEEK?
How much spoken word content is required during a broadcast week? 15%
NAME ANY MUSIC SUBCATEGORY (WITHOUT REPEATING WHAT YOUR NEIGHBOUR SAID)…
HOW DO I KNOW WHETHER A SONG CLASSIFIES AS CANADIAN CONTENT?
CANADIAN CONTENT - MAPL

- must meet 2 of these 4 requirements:

  - Music - composed entirely by a Canadian
  - Artist - music or lyrics performed principally by a Canadian
  - Performance - a live performance recorded entirely in Canada, or performed entirely in Canada and broadcast live in Canada
  - Lyrics - written entirely by a Canadian
CANADIAN CONTENT

• a song must be played *in its entirety* to count as Canadian content

• percentages are taken by counting individual selections, not length of songs

• percentages are calculated as totals for any given broadcast week
NAME A MAPL REQUIREMENT...
PAY ATTENTION

NAME A MAPL REQUIREMENT...

Music
Artist
Performance
Lyrics
CANADIAN CONTENT SPECIAL CASES

- songs recorded prior to 1972 need only 1/4 requirements
- for groups, at least 50% of the credit in any MAPL requirement must be Canadian for it to count
- instrumental performances written or composed by a Canadian are MAPL
- performances of musical compositions that a Canadian has composed for instruments only are MAPL
CANADIANS

- a Canadian citizen
- a permanent resident
- a person who has lived in Canada for at least 6 months immediately before their contribution to the musical selection
IS ANYTHING ELSE CATEGORIZED BY THE CRTC?
category 4: technical & promotion, including themes, tests, station IDs, programmer/show IDs and show promos

category 5: advertising, including commercial announcements, sponsor identification and promotion with sponsor mention

NOTE: there are detailed guidelines and restrictions in place for advertising of alcohol
I HAVE HEARD SOMETHING ABOUT LOGS...
LOGGING YOUR PROGRAM

- for each program, the host is responsible for logging basic information (title, description, start/end times, content category and all music played)

- for musical selections, the host is responsible for
  
  - logging artist and song title
  
  - the music subcategory
  
  - indicate whether the selection is MAPL, instrumental or a language other than English

- every instance of spoken word is not required to be logged
LOGGING

- audio logs (digital recordings) of all broadcast content must be kept for **30 days**
- written logs (paper or digital form) of all broadcast content must be kept for **30 days**

- *logging is a crucial component of your participation in CFUZ as a programmer, you cannot avoid this responsibility!*
WHY IS ALL OF THIS IMPORTANT TO ME?
PROGRAMMER RESOURCES:

http://www.peachcityradio.org/resources/prog
MAINTAINING OUR BROADCAST LICENCE RELIES ON ALL THOSE PARTICIPATING TO UNDERSTAND AND ABIDE BY OUR LICENCE CONDITIONS
THANKS!