Canadian Radio-television and
Telecommunications Commission

Conseil de la radiodiffusion et des
télécommunications canadiennes

Ottawa, Canada
K1A 0N2

29 September 2014

David Del Rizzo, President
Peach City Community Radio Society
c/o 104 - 4400 McLean Creek Rd
Okanagan Falls, British Columbia
V0H 1R6

By email: president@peachcityradio.org

Re: Broadcasting application 2014-0800-8 for a new low-power community FM radio station in Penticton, British Columbia

Dear Mr. Del Rizzo,

This is in reference to the application by Peach City Community Radio Society to obtain a broadcasting licence to operate a low-power community FM radio station in Penticton, British Columbia. In order to pursue the analysis of the above noted application, please answer the following questions:

<u>**Technical**</u>

1. In section 5.3 of the application form, you noted that your proposed station would operate on frequency 92.9 MHz, and on channel 211. However, frequency 92.9 MHz corresponds to channel 225, not 211.

    Therefore, please reconfirm the frequency and channel number that would be used by your proposed station.

<u>**Programming**</u>

2. In paragraph 207 of the Commercial Radio Policy ([Broadcasting Public Notice 2006-158](#)), the Commission defines local programming as follows:

    Local programming includes programming that originates with the station or is produced separately and exclusively for the station. It does not include programming received from another station and rebroadcast simultaneously or at a later time; nor does it include

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network or syndicated programming that is five minutes or longer unless it is produced either by the station or in the local community by arrangement with the station.

In Appendix 6A, you noted that the proposed station would broadcast **121 hours** of station-produced programming, with five 1-hour blocks of syndicated programming. However, in section 6.4 of the application form, you noted that the proposed station would broadcast a minimum of **106 hours** of local programming in each broadcast week, and 20 hours of programming obtained from other station(s).

Further, in section 6.4 of the application form, you specified that the proposed station would offer programming obtained from other station(s). On page 5 of your Supplemental brief document, you noted that syndicated content would "be sourced from suggestions from our community of volunteers, programmers and listeners." In Appendix 6A, you noted a potential list of syndicated programs that may be broadcast, but did not indicate the origin of these programs.

In light of the information above:

a) Please confirm the minimum number of hours of local programming that would be broadcast by the proposed station in each broadcast week.

b) Please identify the source(s) of the syndicated programming that would be broadcast by the proposed station. If this programming originates from another station or stations, please identify the call sign(s) of the originating station(s).

The information requested herein should be received at the Commission by no later than <mark>6 October 2014</mark>. If this information is not provided, your application may be returned and may not be considered as part of any future preceding.

A copy of this letter and your reply should be added to your application to be made available for public examination.

We also ask that you repeat the question in your reply.

The Commission requires that your response and/or other documents be submitted electronically by using the secured service "My CRTC Account" (Partner Log In or GCKey) and filling the "Broadcasting and Telecom Cover page" or the "Broadcasting Online Form and Cover Page" located on this web page. Also on this web page you will find information on the submission of

applications to the Commission "Submitting applications and other documents to the CRTC using My CRTC Account."

Should you need further information concerning your application, please do not hesitate to contact me by telephone at 819-997-4716 or by email at angie.blakeney@crtc.gc.ca.

Yours truly,

Angie Blakeney
Broadcasting Analyst
Radio Applications and Policy